ICMAD Statement on California SB-1249

ADDISON, Texas (Aug. 9, 2018) – Consumer health and safety is of the utmost concern to the cosmetics and personal care industry, and while the reduction and eventual elimination of animal testing and use of alternative testing methods is something all cosmetic and personal care companies are working towards; California’s SB-1249 could ultimately ban cosmetics from being sold in California.

ICMAD believes that these types of legislative actions are best served by Federal Laws to create one national standard.

As it is currently written, SB-1249 prohibits the use of ingredients that have been tested on animals by any industry, for any purpose, at any time. This places undue onerous and unreasonable obligations on manufacturers as they would be required to investigate the ingredients and components of those ingredients used in their products – even beyond cosmetics or other FDA regulated products.

Many of the ingredients used in cosmetic products are broadly used in other consumer and industrial products, which are required by some governments, foreign and domestic, to conduct animal testing. There is no public repository for this information so even the most diligent manufacturer or ingredient supplier would not be able to certify that all their ingredients have not been tested on animals. Additionally, we are concerned regarding the undefined terms which will create uncertainty on compliance and enforcement of the legislation.

The FDA, which has a long-standing record of consumer safety and strong national uniformity, is the government body needed to set these types of laws to ensure a responsible approach for consumer safety and to allow continued innovation in our industry.

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ABOUT ICMAD:
The International Cosmetic Trade Association, ICMAD, is a non-profit trade association supporting creative, innovative companies, from startups to established multinational businesses of all sizes. ICMAD’s goal is to help our members succeed in the rapidly changing, highly competitive global cosmetics and personal care industry. Since 1974, ICMAD has provided essential guidance and support through business tools, publications, education, networking opportunities, and key advocacy support. We are proud to help our members foster the creativity and innovation that is the heart of the
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