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ICMAD President and CEO, Pamela Busiek, to Speak at beautypress® Spotlight Day in NYC



ADDISON, Texas (Oct. 3, 2018) – The Independent Cosmetic Manufacturers and Distributors ([ICMAD](http://icmad.org)) Association's president and CEO, Pamela Busiek, is speaking at beautypress® Spotlight Day in New York on Oct. 17, 2018.

A beauty industry veteran and seasoned international speaker, Busiek will host multiple round table discussions with attendees regarding the importance of independent manufacturers in the cosmetics market, as well as provide valuable insights on upcoming beauty trends.

A highly anticipated event, beautypress® enables cosmetics and personal care brands to share with beauty editors their latest product launches and variety of product lines. The event provides beauty brands and media a relaxed setting to network with one another and get a jump start on 2019 coverage. Spotlight Day takes place twice yearly in the U.S. with several additional dates across the globe.

“Events like beautypress® Spotlight Day are unique and serve as an excellent place for ICMAD to lend industry expertise that will benefit those in attendance, receiving the type of insights we strive to provide our member companies every day,” said Busiek.

Additional details about beautypress® Spotlight Day can be found on ICMAD’s website [here](#).

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ABOUT ICMAD:

The International Cosmetic Trade Association, ICMAD, is a non-profit trade association supporting creative, innovative companies, from startups to established multinational businesses of all sizes. ICMAD’s goal is to help our members succeed in the rapidly changing, highly competitive global cosmetics and personal care industry. Since 1974, ICMAD has provided essential guidance and support through business tools, publications, education, networking opportunities, and key advocacy support. We are proud to help our members foster the creativity and innovation that is the heart of the cosmetics and personal care industry. Stay on top of the latest industry regulations, news and events with ICMAD online at www.icmad.org, [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).