

For Immediate Release

Contacts: Mackenzie Keith, mkeith@icmad.org, 800-334-2623, ext. 107



ICMAD Enhances 35th Annual FDA Cosmetic Regulations Workshop with Case Study Reviews
Experts from FDA, FTC, NAD Lead Agenda

Deer Park, IL; April 19, 2016 — Dr. Linda Katz, the Director of the Office of Cosmetics and Colors (OCAC), in the Center for Food Safety and Applied Nutrition is among the expert lineup in the Independent Cosmetic Manufacturers and Distributors (ICMAD) Association's 35th annual FDA Cosmetic Regulatory Workshop.

Dr. Katz will be joined by leaders from the Federal Trade Association, the National Advertising Division of the Better Business Bureau, and ICMAD in a daylong seminar, Thursday, May 12, at New York's Harmonie Club. New to this year's educational format is the addition of case studies, offering attendees an in-depth review of actual industry situations to apply what they learn more effectively in their beauty and personal care businesses.

"Our all-day program provides attendees the ability to get essential information on running a safe, successful cosmetics enterprise," said Pamela Jo Busiek, ICMAD President and CEO. "We are thrilled to once again, bring these high-caliber industry experts together with business owners and professionals to discuss relevant industry topics."

Space is limited, so early registration is advised and encouraged with a \$40 discount in effect through April 28. Continental breakfast and lunch is included, along with written materials. In addition, workshop attendees have the opportunity to purchase the new ***ICMAD Complete Guide to U.S. Cosmetic Regulations and Labeling*** at a 50% discount.

Register and view the 2016 ICMAD FDA Cosmetic Regulations Workshop agenda [here](#).

###

About ICMAD

ICMAD, the Independent Cosmetic Manufacturers and Distributors association, has been the voice of independent cosmetic companies around the world since 1974. Offering innovative business tools, timely publications, educational programs, networking opportunities, and key advocacy support, ICMAD provides invaluable guidance and support for all facets of the independent cosmetic industry. Stay on top of the latest regulations and events with ICMAD online at www.icmad.org, Facebook (www.facebook.com/ICMADTalks), Twitter ([@ICMADTalks](https://twitter.com/ICMADTalks)) and LinkedIn (<http://bit.ly/ICMADTalks>).