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ICMAD Cosmetic Innovator of the Year (CITY) Awards Nominations Now Open

ADDISON, Texas (April 12, 2018) – The Independent Cosmetic Manufacturers and Distributors ([ICMAD](#)) Association is now accepting nominations for its annual Cosmetic Innovator of the Year (CITY) Awards. These awards honor industry contributors, product innovation, and advertising/marketing concepts within the cosmetic and personal care industry during the past year. ICMAD members and non-member companies across the globe are encouraged to submit nominations.

ICMAD's CITY Awards offer prestigious industry recognition and worldwide acclaim for the best breakthroughs of the year. Since 1995, ICMAD has honored hundreds of innovators from startups to well-known beauty brands with its CITY Awards to acknowledge cutting-edge products, beautiful design and brilliant marketing. Nomination forms and further details are available on ICMAD's [website](#). The enrollment deadline is June 15. Late enrollment is accepted June 18-22.

"ICMAD is proud to foster innovation and celebrate creativity in the cosmetics and personal care industries. Last year's competition – the imagination and originality of entries – was wonderful. I'm looking forward to this year's CITY Awards entries and the exciting entertainment we have planned," said Pamela Busiek, President and CEO, ICMAD.

The 2018 CITY Awards ceremony "can't miss" event will be held July 30 at The Mandalay Bay Resort and Casino in Las Vegas, in conjunction with [Cosmoprof North America](#). ICMAD will host a dinner with award presentation, as well as musical acts and live entertainment. Tickets for the awards ceremony will be available for purchase on ICMAD's website in the coming months.

Sponsorships are available for the CITY Awards ceremony and gala event. Additional details are available on ICMAD's [website](#) or by contacting [Donna Hoye](#).

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ABOUT ICMAD:

The International Cosmetic Trade Association, ICMAD, is a non-profit trade association supporting creative, innovative companies, from startups to established multinational businesses of all sizes. ICMAD's goal is to help our members succeed in the rapidly changing, highly competitive global cosmetics and personal care industry. Since 1974, ICMAD has provided essential guidance and support through business tools, publications, education, networking opportunities, and key advocacy support. We are proud to help our members foster the creativity and innovation that is the heart of the cosmetics and personal care industry. Stay on top of the latest industry regulations, news and events with ICMAD online at www.icmad.org, [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).