



**Independent Cosmetic
Manufacturers And Distributors**

FOR IMMEDIATE RELEASE

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ICMAD Collaborates with American Conference Institute on Cosmetics and Personal Care Products Legislation Forum

Deer Park, IL; December 15, 2015 - The Independent Cosmetic Manufacturers And Distributors (ICMAD) association is collaborating with the American Conference Institute (ACI) to present the *3rd Annual Legal, Regulatory, and Compliance Forum on Cosmetics and Personal Care Products*, March 7-9, 2016, at The Carlton Hotel, New York.

The forum will feature a comprehensive analysis on developments impacting the cosmetics industry. Two new federal bills—Personal Care Products Safety Act (S. 1014) and The Safe Cosmetics Modernization Act (H.R. 4075)—have been introduced in order to update the current regulatory scheme and reflect the advances made in science and technology for cosmetics and personal care products.

“We are excited and honored to partner with ACI in this dynamic forum among many of today’s distinguished industry representatives to continue the important dialog of the regulatory landscape that has such far-reaching impact on business and commerce for cosmetics, personal care and beyond,” stated ICMAD President and CEO Pamela Jo Busiek.

Lisa J. Piccolo, Senior Industry Manager, Life Sciences and Health Care, with ACI, stated, “ACI is proud and honored to collaborate with ICMAD and bring the industry the opportunity to hear from the U.S. Food and Drug Administration, Federal Trade Commission, and National Advertising Division on matters of great importance affecting the cosmetics and personal care products industry. As Congress contemplates on overhauling the regulation of beauty products, the time for this conference has never been more important.”

ACI has designed this year’s agenda to help decision-makers and business leaders make sense of the ramifications of the pending federal bills and to provide a forum to help the industry develop solutions. Busiek will co-chair, along with Locke Lord LLP Counsel Sharon Blinkoff, who also serves as ICMAD Board Secretary and General Counsel, and Thomas Cohn, General Counsel for Atlantic Coast Brands.

The forum will feature representatives from top industry manufacturers, including Avon, Beiersdorf, Clorox, Colgate-Palmolive, Edgewell, Galderma, Rodan + Fields, and Unilever, as well as key lawyers who practice in the cosmetic and personal care products field.

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In November, ICMAD declared support of H.R. 4075 as legislation that increases consumer protections on cosmetics while allowing continued growth of small and entrepreneurial cosmetics enterprises in the U.S.

Full information on this forum can be found at www.AmericanConference.com/Cosmetics.

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About ICMAD: ICMAD, the Independent Cosmetic Manufacturers And Distributors, has been the voice of independent cosmetic companies around the world since 1974. Offering innovative business tools, timely publications, educational programs, networking opportunities, and key advocacy support, ICMAD offers invaluable guidance and support for all facets of the independent cosmetic industry. Stay on top of the latest regulations and events with ICMAD and connect on Facebook (www.facebook.com/ICMADTalks), Twitter ([@ICMADTalks](https://twitter.com/ICMADTalks)), and online at www.icmad.org.