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**ICMAD Announces Cosmetic Innovator of the Year (CITY) Awards Winners**  
*Winners Announced at CITY Awards Dinner and Gala Celebration on July 30 in Las Vegas*

**ADDISON, Texas** (July 31, 2018) – [ICMAD](#), The Independent Cosmetic Manufacturers and Distributors Association, announced the winners of its annual [Cosmetic Innovator of the Year \(CITY\) Awards](#), which honor industry contributors, product innovation and advertising/marketing concepts within the cosmetic and personal care industry during the past year. The nomination process was open to member and non-member companies both domestic and international.

The 2018 CITY Award winners are:

**Product Innovation**

Face/Nails: AMAZINGCOSMETICS – Illuminate Primer Highlighter  
Facial Skincare Product: COOLA Suncare – Full Spectrum 360° Sun Silk Drops SPF 30  
Bath & Body: Visha Skincare – Face 2 Feet  
Haircare: OUAL – Anti-Frizz Sheets  
Accessories & Tools: FOREO – UFO (Ur Future Obsession)  
Organic: Biomod – Nature Source Dry Mask  
Luxury Items: House of Sillage – Limited Edition Lipstick

**Marketing/Advertising**

Campaign of The Year: Atlantic Coast Brands – I Want My Hair Back

**Industry Contributor**

Innovative Company: Patchology  
Charitable Company: Arbonne Charitable Foundation  
Entrepreneur: Sundial Brands  
Best All Around Indie Brand: Skinfix Inc.  
Best All Around Brand: COOLA Suncare  
Green Brand: One Love Organics

“Since the inception of ICMAD’s CITY Awards in 1995, we have been recognizing and celebrating the creativity and ingenuity of our industry’s professionals and their breakthrough innovations,” said Pamela

Busiek, President and CEO, ICMAD. “ICMAD’s 2018 CITY Awards dinner was a wonderful celebration of the collective success of the companies in our industry. I congratulate the finalists and the companies honored with a CITY Award.”

The 2018 CITY Awards ceremony was held July 30 at The Mandalay Bay Resort and Casino in Las Vegas, in conjunction with [Cosmoprof North America](#). ICMAD hosted a dinner with award presentations, as well as an evening of live classic Las Vegas-style entertainment.

ICMAD’s CITY Awards was possible thanks to generous support from: [CIS](#) (Cosmetic Insurance Services), [CO Bigelow](#), [Beauty Solutions](#), [Gordon Labs](#), [WWP](#), [Obliphica Professional](#), [Liquid Technologies \(LTI\)](#), [Dynamic Blending](#), [Masterpiece International](#) and [Tiffany Andersen Brands](#).

In addition to the CITY Awards, ICMAD offers many [benefits of membership](#) including critical ongoing [educational programs](#) and [legislative advocacy](#). ICMAD members also receive access to [key business services](#), which help beauty and cosmetics companies grow their business domestically and abroad. More information on ICMAD can be found [here](#).

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#### **ABOUT ICMAD:**

**The International Cosmetic Trade Association**, ICMAD, is a non-profit trade association supporting creative, innovative companies, from startups to established multinational businesses of all sizes. ICMAD’s goal is to help our members succeed in the rapidly changing, highly competitive global cosmetics and personal care industry. Since 1974, ICMAD has provided essential guidance and support through business tools, publications, education, networking opportunities, and key advocacy support. We are proud to help our members foster the creativity and innovation that is the heart of the cosmetics and personal care industry. Stay on top of the latest industry regulations, news and events with ICMAD online at [www.icmad.org](http://www.icmad.org), [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).