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Distinguished Panel of Beauty Industry Veterans Completes Judging for ICMAD's 2017 Young Designers Awards Competition

January 18, 2017; Deer Park, IL - ICMAD is eager to announce the distinguished panel of judges that has completed the judging for ICMAD's 2017 Young Designers Awards. Design students from schools across the country will be showcasing their creative minds at our Young Designer's Awards.



Stephen Webster, VP of Global Brand & Design Mary Kay Cosmetics

Stephen Webster is responsible for leading the vision of the Mary Kay brand image. His mission for the last 8 years, in partnership with other corporate leaders, has been to create a new era for the Mary Kay brand that is modern, sophisticated, and youthful. Stephen leads a 60+ person internal creative agency responsible for developing all global assets from the concept phase to the final execution of the packaging, TV/broadcast, print and online advertising, global marketing collateral, e-commerce, global facilities and beauty centers, career car programs, and many digital & mobile initiatives. Stephen began his creative career in New York City where he was able to pursue the same passions he has today for strategic branding, design, writing, fashion, beauty, storytelling, music, and architecture while working at such national publishing titles as Cosmopolitan Magazine, Model Magazine, Lear's, Men's Bazaar, and finally as head art director for the alternative music and entertainment publication Spin magazine.



Jacqueline (Jackie) Pack

Jackie Pack has over 40 years of experience in the skin care industry as a product development and marketing expert. Jackie began her career as a Licensed Esthetician whereby she acquired practical knowledge and a desire to train and teach others in the field of skin care. As such, she has taught thousands of practitioners, both nationally and internationally, on the necessity and the life-long benefits of taking care of one's skin. In 1974, Jackie and her family made the move to Dallas, Texas where she transitioned into the formulations and manufacturing segment of the personal care industry. As Vice President of Sales and Marketing for Cosmetic Laboratories, a custom private label contract manufacturing company, Jackie's experience and reputation has enabled her to create custom skin care formulations for thousands of customers worldwide. Jackie's enthusiasm and broad knowledge of this industry gives her unique insight into the latest technology and innovation the skin care industry has to offer.



Priscilla Ober

Priscilla Ober is an Executive Creative Director with more than 20 years experience in the high end beauty, fashion, and lifestyle branding arenas. As the Creative Director of Brand and Package Design, Priscilla is responsible for all strategic and conceptual, brand and package execution for Mary Kay. She moved to New York in 1998 to work for Frankfurt Balkind and worked for various design firms before moving into the beauty sector exclusively. She was the Creative Director for Victoria's Secret Beauty for over 10 years where she defined and led their brand strategy and packaging teams, building and maintaining the body care and fragrance categories. She has a vast knowledge and understanding of branding across various channels, packaging materials, production methods and supply chain functionality. Priscilla is a thoughtful leader and coach, having led teams large and small, consisting of designers, writers, digital, and merchandising. Priscilla has completed the master fragrance class at FIT and is also a trained metalsmith. She is married to a brilliant photographer and has two lovely daughters. She loves anything outdoors including skiing and fly fishing.



Phebe Philips

Phebe Philips is best known for her whimsical, creative plush toys that have been a part of children's lives for twenty-seven years. She has created best selling toy characters for Neiman Marcus, FAO, Jacobson's, Victoria's Secret, and Michael's Stores. She is currently writing her characters into storybooks to be created into eBooks and iBooks for release later this year.

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