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## ICMAD Applauds Additional Support for Proposed Cosmetics Legislation with Cosponsors from Key Districts in Texas

**Deer Park, IL; April 20, 2016** — Support for H.R. 4075, the Safe Cosmetics Modernization Act, is gaining momentum with recent backing from two U.S. congressional leaders, including a Democratic cosponsor.

Since the bill's introduction Nov. 18, 2015, by U.S. Representative Pete Sessions (R-TX-32<sup>nd</sup> District), two additional members of Congress have signed on as cosponsors, including: U.S. Representative Bill Flores (R-TX-17<sup>th</sup> District) and U.S. Representative Eddie Bernice Johnson (D-TX-30<sup>th</sup> District).

ICMAD, which supports the legislation on behalf of its members representing small, independent and entrepreneurial cosmetics companies around the globe, applauds the addition of the cosponsors and the development of a bipartisan position.

"We commend the progress made by Congressman Sessions in bringing this critical cosmetics legislation forward and applaud Congressman Flores and Congresswoman Johnson for adding their strong voices to the effort," said Pamela J. Busiek, ICMAD President and CEO. "We welcome and encourage a united front from our policymakers to continue to find common ground on this reform that impacts a multi-billion-dollar U.S. industry."

H.R. 4075 modernizes and improves the Food and Drug Administration's ability to assure the safety of cosmetic products by examining ingredient safety, establishing manufacturing processes and tracking and quickly addressing adverse health impacts from potentially unsafe products and requiring that all manufacturers be registered with the FDA. The bill will further allow the FDA to align its powers with that of our country's trading partners in the international market. The bill also meets consumer demand for distributing the best information on the safety of cosmetic products.

Busiek reiterated that this legislation increases consumer protections on cosmetics, while empowering small and entrepreneurial cosmetics enterprises in the U.S. to compete on the national and international stage through national uniformity of regulation.

The U.S. cosmetics industry is a \$56 billion contributor to the U.S. economy and a strong export industry that supports American jobs.

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## About ICMAD

ICMAD, the Independent Cosmetic Manufacturers and Distributors, has been the voice of independent cosmetic companies around the world since 1974. Offering innovative business tools, timely publications, educational programs, networking opportunities, and key advocacy support, ICMAD provides invaluable guidance and support for all facets of the independent cosmetic industry. Stay on top of the latest regulations and events with ICMAD and connect on Facebook (<a href="www.facebook.com/ICMADTalks">www.facebook.com/ICMADTalks</a>), Twitter (<a href="@ICMADTalks">@ICMADTalks</a>), LinkedIn (<a href="http://bit.ly/ICMADTalks">http://bit.ly/ICMADTalks</a>) and online at <a href="www.icmad.org">www.icmad.org</a>.